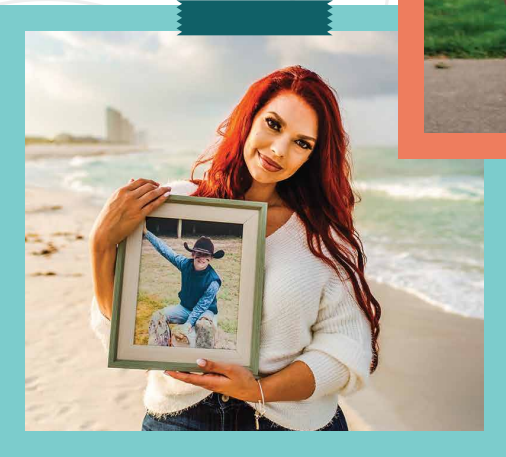


**DONATE LIFE** KENTUCKY TRUST



Network for HOPE **DONATE LIFE**



# Ambassador TRAINING MANUAL



Donate Life Kentucky Trust is a 501(c)(3) nonprofit organization supporting organ, tissue, and eye donation in Kentucky, funded by dollar donations at driver's license offices, philanthropic gifts, and volunteer efforts. Since 1992, we have provided community outreach and driver's license education to grow the Kentucky Donor Registry to save

the lives of over 1,000 Kentucky kids & adults and 100,000 Americans waiting for their gift of life. We are the only nonprofit in Kentucky dedicated to assisting Kentucky transplant patients with travel, lodging, and medications, supporting kids on the waiting list with vital needs, and providing critical expenses for donor families.



Network for Hope, an independent, nonprofit organ procurement organization, was established in October 2024 as the result of a merger between its legacy organizations, Kentucky Organ Donor Affiliates, Inc. (KODA) and LifeCenter Organ Donor Network (LifeCenter). Of the 55 organ procurement organizations in the United States, Network for Hope is the 16th largest. LifeCenter was founded in 1981, and KODA was founded in 1987. We facilitate and encourage the donation of human organs and tissues for transplantation as an institutional member of the United Network for Organ Sharing and follow all the guidelines for organ sharing.

Network for Hope's 300+ staff members are dedicated to serving donor families and facilitating the recovery of organs and tissues for transplantation. Our Clinical staff provides 24-hour service for referrals, case management, recovery and organ placement. Our Family Aftercare Department provides resources and services for donor families and recipients. Additional services offered by Network for Hope include presentations to schools, businesses, and healthcare professionals about donation and transplantation, and volunteer opportunities.

# GIFT OF LIFE STORIES



## *Hadlee*, Heart Recipient

Hadlee was born with hypoplastic left heart syndrome (HLHS), a complex congenital heart defect. After two open-heart surgeries, she began to decline, going into complete heart failure. Her only hope of survival was to receive a heart transplant. Hadlee received the beautiful gift of life, allowing her to start pre-school, go to the beach, play soccer, play on her playground, make friends, and just be a kid with her siblings.



## *Ashley*, Kidney Recipient

In the last year or so, I have faced some very serious health conditions, that at times have consumed a lot of me. My chronic kidney disease has progressed rapidly. My amazing care team is preparing me now for a kidney transplant. Ultimately, my goal is to find a living donor kidney match, but the other part is to share my story with hope and prayer that you can be a blessing and consider being an organ or tissue donor.

***Ashley received her lifesaving gift in August 2023!***

Read more Gift of Life stories at [DonateLifeKY.org](https://www.DonateLifeKY.org) and [NetworkForHope.org](https://www.NetworkForHope.org)

# WHY WE NEED VOLUNTEERS

## Volunteers help us...

- Build our outreach capacity across our service area.
- Know where we need to be and who we need to talk to in their community.
- Offer first hand accounts of their experiences, making a bigger impact than our staff ever could.
- Build public trust and encourage their immediate community to understand how this mission can impact anyone at any time. Their testimony is highly valuable.
- Start conversations about organ donation within their circle of influence. This is important as organ donation does not come up in conversation organically.



# WHO CAN DONATE?

## Everyone can register.

Medical suitability is determined in each individual case, so no one should rule themselves out. Out of all deaths that occur in the U.S. annually, approximately 1% will be medically eligible for donation. Learn more about the process at [NetworkForHope.org](http://NetworkForHope.org)



# WHAT CAN BE DONATED?



**Kidneys**



**Heart\***



**Liver**



**Lungs**



**Pancreas†**



**Small Intestine**



**Corneas**



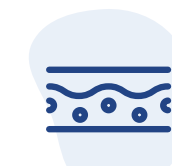
**Veins**



**Bone**



**Ligaments**



**Skin**



**Tendons**

\* Heart, heart valves, and other heart tissue

† Pancreas and pancreas islet

**“While losing her was hard, I am proud of the woman she was and proud that she went out giving.”**

*- Rachel, Donor Daughter*

# TISSUES THAT CAN BE DONATED



## Corneas

When corneas are donated, two people can benefit from the gift of sight. The cornea is a clear lens sitting on the front of the eye and when recovered, it looks like a soft contact lens. You can donate even if you wear glasses or have glaucoma.



## Veins

A vein donor can help two to three people. Veins are often used by people who are having coronary artery bypass grafting (CABG). For people who have severe vascular diseases and need vascular surgeries, (aortofemoral bypass), again saphenous vein can be used.



## Heart Valves

Two people may benefit from a heart valve donation. These valves are used for heart valve replacements, predominantly in infants and young adults.



## Bone

One bone donor can help as many as 100 people. Bone is used in orthopedic, neurosurgical and plastic surgeries. Some of these surgeries are spinal fusions and reconstructive surgeries. For people who have bone tumors, or a traumatic bone crushing injury, the bone can simply be removed and replaced with donor bone, preventing an amputation of the limb. Hips can be replaced and knees repaired with bone donation.



## Skin

The skin removed is superficial, about the thickness of a Kleenex. Donated skin is used with those who have experienced extreme trauma to the skin, like burn victims and some cancer patients.



## Tendon

Tendon is often used in sports injuries to reconstruct ligament damage.



## Tissue Story: *Byron*

My cornea ruptured, I suddenly went blind in one eye and had to continue to drive 1 hour round trip back and forth to work and continue to work doing my job. I had to stop my photography business because I lacked focus and sight. I now have a new perspective on donation. The donors who give these amazing gifts really do save and heal lives. Without the precious gift they gave me, I wouldn't be able to see my wife and kid's faces clearly.

# HOW DONATION WORKS



## Waiting for a Transplant

When someone's organ fails, they're evaluated by the transplant hospital, and may be added to the transplant waiting list. Thousands of people of all ages are waiting for a life-saving organ.



## How Someone Becomes a Donor

Doctors will do everything possible to save a patient's life. Organ donation is only considered after:

- All life-saving measures have been exhausted.
- Patient meets certain criteria for organ donation suitability.

Organ donation is a respectful process, and families are supported every step of the way.

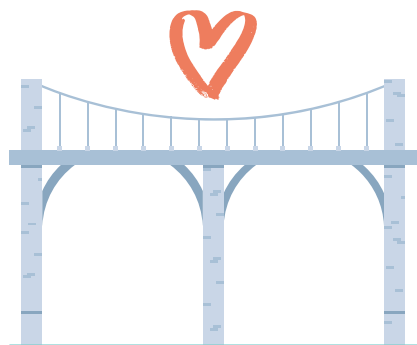


## Finding the Perfect Match

A national system matches donor organs with patients based on:

- ✓ Blood Type
- ✓ Body Size
- ✓ Distance to Donor
- ✓ Time on the Waitlist
- ✓ How Sick They Are

Race, income, or social status are NEVER considered.



## Saving Lives and Bringing Hope

- Once a match is found and accepted by a patient's transplant team, they contact the potential recipient.
- Donated organs are recovered with care and brought to hospitals for life-saving surgeries.
- After a successful surgery, the patient begins their recovery process.



## Donation Is By Consent Only

Buying and selling organs is a federal crime. Among practical and ethical reasons, buying and selling organs would lead to inequitable access and some would have an unfair advantage based on wealth. Consent is given by the donor via national and local registries and by gracious donor families.

# BRAIN DEATH VS. DCD DONATION

	Donation After Brain Death (DBD)	Donation After Cardiac Death (DCD)
Injury	Severe brain injury from trauma, cerebral vascular accident, anoxic event such as cardiac arrest, other – referral to Organ Procurement Organization (OPO).	Severe brain injury from trauma, cerebral vascular accident, anoxic event such as cardiac arrest, spinal cord injury, other - referral to OPO.
Meets Brain Death Criteria	<b>Yes:</b> Clinical Exam (including apnea test) is consistent with brain death. If unable to fully complete any part of the clinical exam, a confirmatory test is required (i.e. Nuclear Flow).	<b>No:</b> Some neurological reflex is still present. May be unnoticeable to untrained eyes or without advanced testing.
Prognosis	Brain death: This is the legal time of death.	As determined by hospital physician, patient has no chance of recovery from brain injury; cannot survive without mechanical ventilator.
Potential Organs	Heart, lungs, liver, pancreas, kidneys and intestine	Heart, lungs, liver, pancreas, and kidneys
Key Points	<ul style="list-style-type: none"> <li>The time of brain death is legal time of death.</li> <li>Brain death is not a coma, it's irreversible – brain cells do not recover.</li> <li>Organs are separated from other tissue and vessels while the heart is still beating. Then circulation is stopped by cross-clamping the aorta (cutting off blood flow) and the circulatory system is flushed with preservative solutions.</li> <li>Maintained on ventilator throughout the organ recovery.</li> </ul>	<ul style="list-style-type: none"> <li>DCD is <b>only</b> discussed with families after decision to withdraw support has been made.</li> <li>Rapid recovery of organs procured, usually en-bloc (together).</li> <li>If patient doesn't pass within a set timeframe, organ donation is no longer possible, and the patient is returned to the care of the hospital. He/she is not re-intubated. RN to call OPO with cardiac time of death.</li> </ul>
What Happens Next?	<ul style="list-style-type: none"> <li>Brain death declaration is made by hospital physician (not OPO).</li> <li>Signed brain death note.</li> <li>Family approached by OPO and authorization form completed.</li> <li>Once brain death is declared, OPO and Hospital work cooperatively on medical management of the donor patient.</li> <li>Patient remains on ventilator through organ recovery.</li> </ul>	<ul style="list-style-type: none"> <li>Family/Next of kin (NOK) elects to withdraw support.</li> <li>Donation discussion by OPO with family, if family elects to withdraw support, Donation discussion by OPO with Family.</li> <li>OPO and hospital work cooperatively on medical management of the donor patient.</li> <li>OPO allocates organs from waiting list.</li> <li>Withdrawal of support can take place in OR or ICU per hospital protocols.               <ul style="list-style-type: none"> <li>A portable vent is used for OR w/d.</li> <li>ICU nurse administers meds for w/d.</li> <li>Anesthesia is not used.</li> </ul> </li> <li>Cardiac death               <ul style="list-style-type: none"> <li>No blood pressure, pulse or cardiac sounds.</li> <li>No spontaneous respiration.</li> <li>Pronounced by MD or ARNP.</li> </ul> </li> <li>Wait five minutes to ensure no auto-resuscitation.</li> <li>After five minutes of ceased circulation, hospital physician (<b>not OPO</b>) declares death.</li> <li>Transplant team immediately begins organ recovery; takes one to 2 hours to recover organs.</li> </ul>

While the likelihood of you having to explain the difference between brain death and DCD donation is rare, understanding the difference is important.

# A GUIDE TO SENSITIVE LANGUAGE

You are the face of this mission. What you say has impact.



<b>APPROPRIATE</b> <i>(Say This)</i>	<b>INAPPROPRIATE</b> <i>(Don't Say This)</i>
<p>"recovery" of organs                      "donation" of organs                      "recover" organs                      "recovery" of organs</p>	<p>"harvesting" of organs                      "procure" organs                      "procuring" organs</p>
<p>"deceased" donation                      "deceased" donor</p>	<p>"cadaveric" donation                      "cadaver" donation                      "cadaver" donor</p>
<p>"mechanical" support                      "ventilator" support                      "donation after cardiac death"                      "deteriorating to brain death"                      "determine brain death"</p>	<p>"life" support                      "non-heart beating donation"                      "progressing to brain death"                      "declare brain death"</p>
<p>"consent given"                      "facilitated a donation"</p>	<p>"obtained consent"                      "got consent"                      "died a donor"</p>
<p>"donated organs and tissues"                      "organs transplanted"</p>	<p>"donated body parts"                      "donated organs"</p>

# GET THE FACTS ABOUT DONATION

## At a Glance

**97%** of Americans have a positive view of donation.

**85%** of Americans said they would like to donate.

**One** individual donor can save up to **8 lives** and help heal **75+ people**.

A new name is added to the waiting list **every 8 minutes**.

**16 people die each day** waiting for a lifesaving organ.

**Every year**, an estimated **6,000 people die** while waiting for an organ transplant.

Transplantable organs include the kidneys, heart, liver, lungs, pancreas and small bowel.

Transplantable tissues include bone, cartilage, skin, corneas, heart valves, saphenous veins, tendons and ligaments.

Nationally, **over 104,000 individuals** are currently waiting for a life-saving transplant. About **60%** of these individuals who are waiting are minorities.

**People of all ages** could potentially be an organ and tissue donor.

Approximately **2.5 million** tissue transplants are performed each year.

About **50,000 cornea transplants** are performed annually.

An average of **130 transplants** take place every day in the United States.

In 2024, approximately **46,000 successful organ transplants** were performed nationwide. It is estimated that that number could have doubled if more people said “yes” to donation.

*\*Numbers accurate as of January 1, 2025*

Most **major religions approve** of organ donation, and view it as the ultimate form of charity.

By law, donation is the right of every American, **age 18 and older**. Hospitals are obligated by law to identify potential donors and to inform families of their right to donate.

Individuals may indicate their wish to be a donor by joining the Organ Donor Registry when obtaining their license, by going to **www.RegisterMe.org** or through their iPhone Health App.

Registering as an organ, tissue, and eye donor is **legally binding and holds the same significance as a will**. Your decision to be a donor will be honored if specific requirements for donation are met. You are encouraged to share your decision with others.

Doctors involved in initial care of a patient **cannot be involved in donation** or transplantation, and **DO NOT know** if their patient is a registered organ donor.

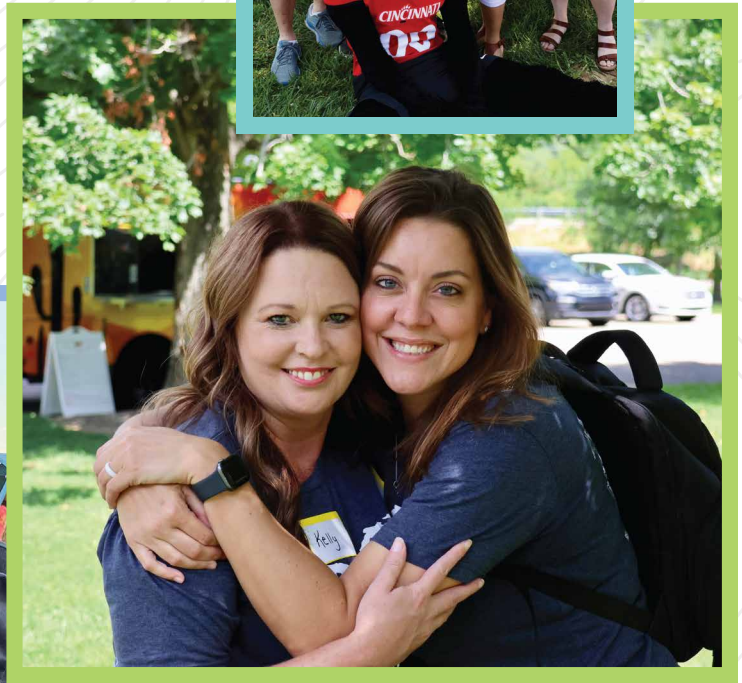
There are **no extra expenses** for one’s family regarding donating organs or tissues. **Network for Hope pays all costs** related to organ and tissue donation.

The Donation of lifesaving and life enhancing organs and tissues **does not typically interfere with customary funeral arrangements**.

**Wealthy and famous people have to wait**, just like everyone else. The misperception that celebrities receive transplants more often is just a result of how much more attention is paid to their lives, as opposed to the public.

# Community OUTREACH

Donate Life Ambassadors have many opportunities to **educate** about the mission of organ, tissue, and eye donation, **dispel** myths and misconceptions, and **answer** general questions about donation and transplantation.



Please let us know of any suggestions or opportunities **YOU** may have for creating awareness in **YOUR** community!



# COMMUNITY OUTREACH OPPORTUNITIES



## Social Media

We encourage Donate Life Ambassadors and others to “like” us on Facebook and “share” whenever possible to bring awareness to even more people! We actively encourage others to join the Donor Registry through our social media outlets. We also encourage YOU to send captivating photos that highlight the importance of donation and transplantation to Kennedy Chenault at [KChenault@Networkforhope.org](mailto:KChenault@Networkforhope.org)



## High School Challenge

We have an established curriculum for high schools, which includes providing a speaker, a video, printed learning materials and sometimes, a recipient or donor family speaker who has completed the Ambassador training.



## Student Organ Donation Advocates (SODA)

Encourage your high school and college age contacts to start a SODA chapter. SODA supports students who want to make a difference by helping them host education and registration events and lead organ, tissue, and eye donation advocacy chapters on their high school, college, and graduate school campuses. These students' efforts save lives, build leadership skills, and create positive ripple effects throughout their communities.



## Group Presentations

When possible, staff speaks to community, civic, and professional groups and clubs. By joining us, together we can provide Registry and donor awareness information, and first hand accounts of the donation process. We also provide a more clinical presentation at healthcare or hospital related meetings. Personal, heartfelt donation/transplantation stories make a lifelong impact on an audience.



## Colleges and Universities

We provide materials for on-going and annual Donor Registry Drives and Challenges with student groups across the Commonwealth. Student government associations, Trew Friends, SODA, sororities and fraternities, student newspapers, and others from private and public universities engage in activities to encourage students and faculty to join the Registry.

# COMMUNITY OUTREACH OPPORTUNITIES



## National Donate Life Month

April is designated as National Donate Life Month. There are many activities promoting donor awareness that occur throughout the nation (ie: Spirit week, blue and green day, light up events, group photo opportunities, and so much more!) We always need YOUR help spreading the word during this special month of advocacy.



## Healthcare Professionals

Our Hospital Partnerships staff routinely provide in-services and orientations at hospitals throughout the Network for Hope service area, including most of Kentucky, Southern Indiana and Western West Virginia. Virtual Donate Life Champion Training is conducted for nurses interested in being “donation champions” in their hospitals. Recipients and Donor Family Members who have completed the Ambassador Training, are sometimes invited to share their story with the nurses who attend.



## Multicultural Community

We have materials available that specifically address African American and Latino communities. In effort to answer questions and help the many individuals awaiting a lifesaving transplant, we also have materials in Spanish. August is designated as National Minority Donor Awareness Month, and events are planned to increase awareness about the need for donation and to dispel any myths and misconceptions.



## National Donor Sabbath/Clerical Outreach

The second weekend in November has been designated as National Donor Sabbath. Donor Sabbath is a time that churches and synagogues take time to share information about the wonderful opportunity each of us have to save lives through donation.



## National Donor Day

February 14<sup>th</sup> is a day to encourage everyone to show the donor icon on their license. Please consider donating blood on this day and share your donation on social media!

# COMMUNITY OUTREACH OPPORTUNITIES



## Philanthropy

Fundraising for this mission can make a huge impact on families and patients in our service area. Donate Life KY Trust's initiatives are sustained by the generosity of individuals. Every contribution toward their Compassionate Care funds has a meaningful impact for Kentuckians awaiting transplants, organ recipients, and donor families. Contributions made to Network for Hope go toward community outreach and the aftercare program.



## Local Business Outreach

Some local businesses have chosen to promote donation in the past by giving discounts to those who have the heart on their license, offering a percentage of their sales to our cause, or simply posting literature in their place of business. Contact local business near you to see what you can make possible.



## Media

Help us build trust with our media partners. Whether we are showing appreciation for their wonderful coverage, or sharing our stories for a personal interest piece, maintaining a good relationship with our local media outlets is key to building public trust.



## Life Is Cool

The Life Is Cool program meets state approved curriculum standards for topics such as organs, tissues, blood, corneas, and the importance of healthy choices. This program was created with Kentucky and West Virginia students in mind, however it is appropriate for 3rd – 5th grade classrooms nationwide. Visit [LifelsCool.org](http://LifelsCool.org)



# AFTERCARE PROGRAM

Network for Hope's Family Aftercare program provides support and guidance to donor families. The death of a loved one is a difficult experience, and grief may cause a variety of feelings that seem overwhelming. Network for Hope is dedicated to donor families and honors the gift of donation through their Aftercare program.

The Aftercare program offers supportive resources and communication with Network for Hope's compassionate Aftercare team. Their consideration for each family ensures that no one should grieve alone. The Aftercare team is committed to walking besides those who grieve and is available to donor families indefinitely.

## How It Works



Donor families receive an initial letter explaining how their loved one was able to help others through the "Gift of Life."



Donor families receive correspondence from Network for Hope every three months for fifteen months, including literature on coping with death and grief, support resources, and other helpful information.



The Aftercare Team assists donor families with special requests and facilitate meetings between donor families and recipients who have corresponded with each other prior to the request.



For more information on any of these offerings, please contact our Family Aftercare Manager:

**Gretchen Starnes**

***Family Aftercare Manager***

(859) 967-2903

[GStarnes@networkforhope.org](mailto:GStarnes@networkforhope.org)

[Aftercare@networkforhope.org](mailto:Aftercare@networkforhope.org)

## Provided Support

- Letters and correspondence between donor families and recipients
- Monthly Grief Tips Newsletter
- Companion calls from other donor families
- Donor Medallion
- Donor Quilt Square Program
- Donor Family Coalition
- Donor Recognition Ceremony
- Online support groups
- Workshops

## Places to Gather

- Donor Memorial Garden at 10160 Linn Station Rd. campus location
- Eternal Flame Memorial at 10301 Linn Station Rd. campus location
- Path of Life at Mt. Echo Park at 251 Mt. Echo Park Dr, Cincinnati, OH 45205
- "The Courage to Give" mural at 933 Lincoln Avenue, Cincinnati, OH 45206
- State Capitol Donor Monument in Frankfort, KY
- National Donor memorial in Virginia [www.donormemorial.org](http://www.donormemorial.org)

# FREQUENTLY ASKED QUESTIONS

## Am I Too Old to Be On the Registry?

**No!** Everyone can join the registry. Whether or not you are able to donate depends on a million things. Let the medical professionals evaluate what can be recovered after donation criteria have been met.

## Will They Still Try to Save Me if I'm A Registered Organ Donor?

**Of course!** It is the doctors' and nurses' #1 priority to save your life. They have no access to the *CONFIDENTIAL* registry.

## They Probably Won't Want What I Have. I've Had Diabetes/Wear Glasses/Had Cancer... Etc.

Everyone can join the registry. Whether or not you are able to donate depends on a million things. Let the medical professionals evaluate what can be recovered after donation criteria have been met. You never know how medical technology will advance in 100 years when we are able to donate our organs.

## Will Donation Be Supported by My Religion?

**Most likely, YES!** Faith leaders around the world support organ donation as the ultimate act of charity. If you are questioning the support of your religion, speak to your faith leader for clarity and encourage them to reach out to Network for Hope staff with any questions they may have.

## How Do Organ/Tissue Recovery Programs Learn of Potential Donors?

When hospital personnel have identified a potential donor, they use a 24 hour number to contact Network for Hope. Clinical and family coordinators then assist the referring hospital and the donor family with the medical, legal, and ethical aspects of donation.

## How Long Do Patients Typically Wait For Their Lifesaving Transplants?

The time a patient spends on the waiting list can vary from a few days to several years. The length of their wait is affected by factors such as the urgency of their medical condition and the availability of donated organs.

## When Must the Organs/Tissues Be Removed?

Donated organs will be removed as soon as possible after the determination of death. Donated tissue must be removed within 24 hours of death.

## Will Organ/Tissue Donation Interfere With Funeral Arrangements Or Change the Appearance of The Donor's Body?

**In most cases, NO.** The utmost degree of dignity and respect is shown for the donor. Removal of organs and tissue will not interfere with customary funeral arrangements and, if desired, an open casket is still possible in most cases.

## Will My Family Be Charged for The Donation?

**Absolutely not!** All costs related to donation within the Network for Hope service area will be paid for by Network for Hope. Organ Procurement Organizations (OPOs) in all states pay the costs associated with donation.

## Can I Sell My Organs?

**No.** Federal law prohibits the selling of organs or tissues. All anatomical donations are, in fact, an extraordinary gift; the gift of life!

## How Do I Become a Registered Organ And Tissue Donor?

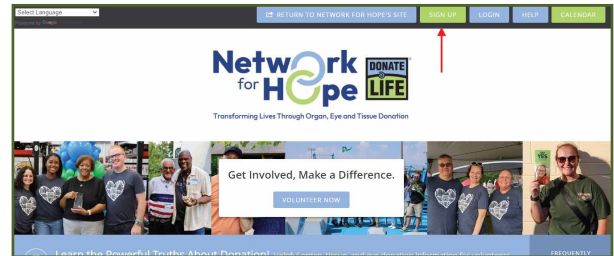
Join the confidential Online registry at RegisterMe.org. You may also join when you obtain or renew your driver's license or state ID. We encourage you to talk with your loved ones about your generous wish to save & heal lives.

# VOLUNTEERING

Sign up for Galaxy Digital to learn about all the upcoming opportunities in your area!

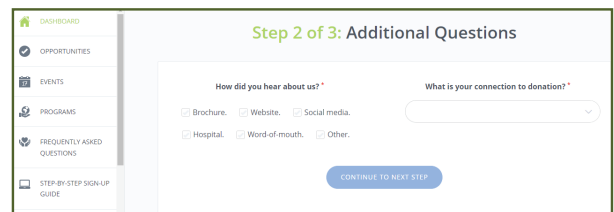
## Step 1

Select the green Sign Up button in the upper right hand corner of the homepage. You can sign up with your Facebook account or your email address. Please note, either way, you are required to fill in certain fields (denoted with "Required") in order to register.



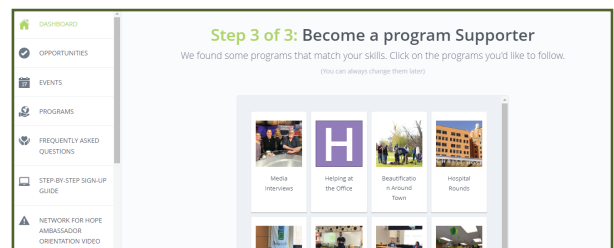
## Step 2

We have a few additional, required questions of you to get to know you better, and how you heard about our program!



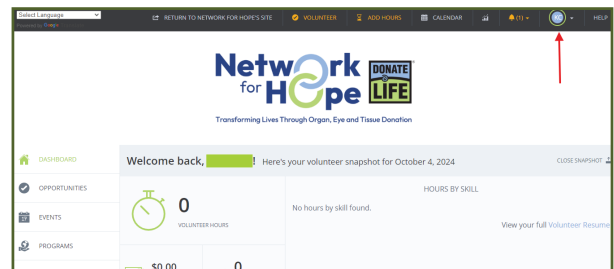
## Step 3

You can select a program to become a "Supporter" of, which means you'll get notifications tailored to that specific program. You can always change this later!



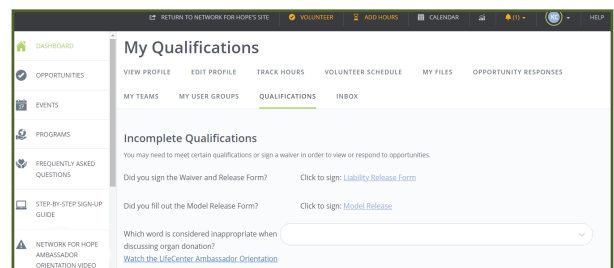
## Step 4

You did it! But before you can sign up to any opportunities officially, you must complete the online training and waivers. To get there, click on your profile in the top right corner.



## Step 5

Select "Qualifications". Here, you can click the qualification, "Have you met Stephanie Grooms or Kennedy Chenault & completed the training" to take you to the training.



# CONTACT US!

**Community Outreach Team:** We are the team who, with your help, reaches out to all communities in our service area to grow the Donor Registry, Educate about the life saving mission, and raise funds for transplant patients and families who need it most



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## How We are Improving Public Trust & Growing the Registry

- Kentucky Online Gateway
- Life Lift online gaming
- Partnership with Volunteers of America
- Nurse champion training
- College challenges
- High School challenges
- Coroner training
- Billboards
- Life is Cool
- Newspapers
- Radio Stations
- Targeted social media outreach
- Waze advertisements
- Critical Care Funds
- Partnership with Kosair Charities
- Philanthropy

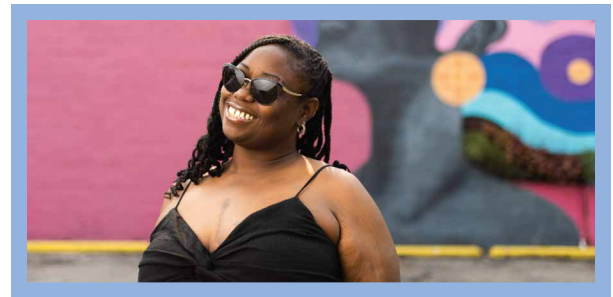


## How You Can Help Today

Join the registry when you renew your driver's license, by visiting [RegisterMe.org](http://RegisterMe.org), or through the health app on your iPhone

### TO DO:

- Join the Donor Registry
- Eat right, exercise and stay healthy
- Discuss your decision with your family
- Celebrate your decision by sharing on social media!



## Follow Us on Social Media and the Web



Social media  
@NetworkForHope



Website  
[NetworkForHope.org](http://NetworkForHope.org)



Linktree  
[linktr.ee/NetworkForHope](http://linktr.ee/NetworkForHope)



Social media  
@DonateLifeKentucky



Website  
[DonateLifeKY.org](http://DonateLifeKY.org)



Linktree  
[linktr.ee/DonateLifeKY](http://linktr.ee/DonateLifeKY)