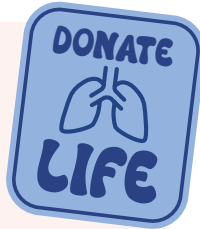


FULL SEND ON KINDNESS

HIGH SCHOOL **2026** CHALLENGE



WHAT IS THE HIGH SCHOOL CHALLENGE?



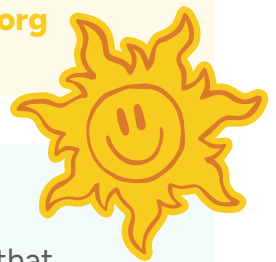
The High School Challenge is a competition designed to promote organ, eye, and tissue donation while encouraging health and wellness among students. Participants can earn points by engaging in a variety of activities, from wellness events and sports team collaborations to community outreach and creative projects, all aimed at raising awareness about the importance of donation.

Our competition theme this year is **"Full Send on Kindness!"** Get creative with your marketing efforts!

The challenge can be used for your chapter reporting and scrapbook for service activities. Pictures can also be featured on Network for Hope's social media platforms, website, and other outreach materials.

SUPPLIES PROVIDED:

- Toolkit: Includes guides to donation and allows paperless submissions.
- Brochures & Marketing Materials: Educate the public with items like bracelets, buttons and more!
- Talking Points: Provided in toolkit.
- Electronic Toolkit: <https://bit.ly/HSCChallenge2026>
- LIVE Training: Q/A session on **Tues. March 3rd, 3:30–4:30 PM**, mandatory for at least one representative from each participating group.
- Student Leaders: Participants will receive special promotional items, with the option to purchase additional items for the entire group at their group's expense.
- Teachers: Receive a digital learning guide for teaching lessons or reference.
- Additional Supplies: If needed, contact Lauren Salyer at lsalyer@networkforhope.org



GOALS/PRIZES:

Goals for Groups:

1. Complete the most activities for points on your scorecard!
2. Register as many new donors as possible!
3. Be as creative as possible with your social media marketing!
4. Have fun while engaging in this community service project!

Prizes:

- 1st Prize: \$1,000 to the group that completes the most activities.
- 2nd Prize: \$500 to the group that garners the most registrations.
- 3rd Prize: \$500 to the group that is the Social Media Standout.
- Standout Teacher/Advisor: Win a Tablet/iPad (individual choice).

**Note: Prizes will be divided by school size to ensure fair competition.*



YOU ARE LOVED

CHALLENGE RULES!

- 1. Capturing Moments for Points:** Snapshots of all events are a must! Submit your event photos through a convenient Google Form or directly to Lauren Salyer. Each picture tells a story and earns your team valuable points.
- 2. Register Donors with RegisterMe:** Your chapter will create a designated RegisterMe link to enroll participants (anyone over 15 years old can sign up). Each chapter's unique registry link will need to be created by March 1st ensuring a seamless registration process.
- 3. Spread the Word with #FullSendChallenge:** Amplify your impact by tagging all social media posts with the hashtag. Don't forget, if your social media is private, share a screenshot! Follow @networkforhope on Instagram for inspiration and be sure to include your RegisterMe link in your posts.
- 4. Unleash Your Creativity:** Don't limit yourself to the scorecard—let your imagination soar! Have a unique idea? Contact us! We'll be happy to discuss and support your efforts!
- 5. Mark Your Calendar:** Events must unfold between March 16th–April 17th, but kick-start your publicity engine earlier to ensure the public is in the know. School newsletters and other channels are fair game for spreading the word.
- 6. Secure Media Coverage:** Expand your impact to thousands through local media coverage. Notify Network for Hope (or Lauren) in advance about your events if you need help with media coverage. Shine a spotlight on your initiatives and inspire others to join the cause.
- 7. Personal Touches:** Some schools may have personal connections to organ donation stories. We encourage you to incorporate these narratives into your campaign. Need a donor family or recipient speaker? Reach out to Network for Hope (or Lauren) to connect you.
- 8. Swag and Giveaways:** Need some extra flair for your events? Let us know in advance, and we'll provide a few additional items to enhance your outreach efforts.
- 9. Knowledge is Power:** We'll be hosting a webinar to equip your students with insights into organ and tissue donation before the competition kicks off. Stay tuned for details!
- 10. Tap into the Experts:** Got ideas or need advice? Lauren is your go-to resource for brainstorming and guidance. Don't hesitate to reach out—she's brimming with ideas and opinions alike!



ADDITIONAL DETAILS:

Challenge Dates: March 16th – April 17th, 2026

Deadline to Enter Challenge: Friday, February 27th, 2026

Who Can Enter: Any high school group, club or team!

Questions/Need Examples: Contact Lauren Salyer at lsalyer@networkforhope.org or 606-422-4950



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